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For Immediate Release

JEFF STEINBERG, MASTERPIECE IN PROGRESS TO APPEAR IN CONCERT

FOR _____ AT _____, IN _____,
ON _____, _____, 2001 AT __: __ AM/PM

MEMPHIS-He's called *A Masterpiece In Progress*, yet at first glance you might not agree. He certainly does not look like a masterpiece. In fact, his physical appearance is somewhat unseemly. He has *no* arms or hands and deformed legs. Then you hear him sing and you take a closer look. You quickly notice a handsome face, and you take note of his dynamic singing voice that has been likened to that of pop singer, Neil Diamond. You laugh at his humor and you become a part of his life, his struggles, his hurts, his growth and his achievements. You soon forget about his physical appearance, and before the event is over, you believe him - He *is* a *Masterpiece In Progress*! What's more, you *feel* like a *Masterpiece In Progress*, too!

He is singer and author, **Jeff Steinberg**, enjoying his 28th year of Motivating and entertaining audiences and he will be appearing in concert at _____, _____, in _____, _____ on _____, _____, 2001 at __: __ AM/PM. "I am delighted to be sharing my talents for _____ «COMPANY». **Jeff** commented. "This will be an event filled with humor, music and plenty of inspiration. People often feel "*handicapped*," though they may not appear to be physically, as they are facing their goal, opportunities and personal struggles. I want them to know that there is a choice, and that they can rise above those things that try to handicap them."

Born in Philadelphia, Pennsylvania with multiple birth defects - no arms and two bent, scissored legs - a condition known as Phocomelia, thought to be the result of Thalidomide or a similar drug prescribed for his mother during pregnancy, **Jeff** and the news of his physical condition were kept from his mother until he was almost two years old. **Jeff** spent his first years in a welfare shelter in Philadelphia and then later in the Shriners' Hospital For Crippled Children. He underwent numerous surgeries, learned to walk in braces, feed himself with a hook attached to a prosthetic arm all provided free of charge by the Shriners' Hospital *and* he learned fight for survival and win. Having only lived only nine months at home, **Jeff Steinberg** was indeed an unusual brother to his three normal sisters. On October 31, 1960, he was placed into The Good Shepherd Home For Crippled Children and Aged People in Allentown, Pennsylvania - a Home for persons with disabilities - where he lived for more than 10 years. Now 50 years old, he travels around the country, singing and speaking about the masterpiece in each of us and teaches that a *handicap* is "*...anything that keeps me from being or becoming **all** I was created to be.*" At four feet six inches tall, **Jeff** holds a microphone in the hook at the end of his artificial arm and uses his singing talent, humorous anecdotes and personal story to inspire his audience. He is quick to tell you, "I am proof that there is no limit to what a person can become, no matter what he or she may look like..."

Entertainer Pat Boone called **Jeff**, "...the Rocky of the *Handi-capable*!" Motivator and author Zig Ziglar wrote, "**Jeff** teaches how to make it on grit, gumption, God and an indomitable will to overcome." In a letter to **Jeff**, Dick Hackett, the former Mayor of Memphis, TN, wrote, "You have taken yourself beyond what the ordinary man does in a lifetime and you are an example for all mankind."

He has shared his very special message on numerous TV talk and variety shows, including "The National Easter Seal Telethon" with Pat Boone for seven years, and the Memphis, Tennessee local Easter Seal Telethon, where he was co-host for three years. From 1990-1993, **Jeff** was Co-host for the "Lehigh Valley Easter Seal Telethon" which raised more than \$600,000.00 for children with disabilities in the Lehigh and Northampton Counties, Pennsylvania area. He has also appeared on "The Variety Club Telethon" in Toronto CANADA with Monte Hall and in 1995 appeared on "The Sammy Davis, Jr. Memorial Variety Club Telethon" in St. Louis, Missouri along with Tony Orlando, The Dallas Cowboys Cheerleaders, Lou Rawls, Louise Mandrell and many more celebrities. Telethon producer, Marci Rosenberg had this to say, "Once you've seen **Jeff** perform, you will never be the same. It is a performance that goes straight to your heart. He was truly an inspiration to the children as well as the Corporate Sponsors." Other television appearances include The 700 Club, and various TV Talk and variety Shows.

In 1987 **Jeff Steinberg** was the 13th inductee into the Hall of Fame for Persons with Disabilities at Good Shepherd in Allentown, PA "...for carrying the message that everyone is a *Masterpiece In Progress*."

Jeff performs in concert halls, music festivals, corporate awards banquets and other special events throughout The United States and Canada, and has performed under contract with the United States Armed Forces to share with our troops both in the U.S. and in Europe. **Jeff** enjoys visiting The Shriners' Hospitals across the country and returning to Good Shepherd to perform for other "*handi-capable*" kids and adults. He reflects on the unfinished "*Masterpiece*" in each of them, seeing himself in every face.

Since 1979, **Jeff Steinberg** has traveled more nearly two million miles sharing his special message. He travels more than 80,000 to 100,000 miles annually with his Team. His autobiography, **Masterpiece In Progress**, is currently being published by New Leaf Press, Green Forrest, AR. He has recorded ten music albums; including, "**MASTERPIECE IN PROGRESS**" and his latest is called, "**TINY GIANT**." In 1990 he released an unabridged reading of his Autobiography (also titled "**MASTERPIECE IN PROGRESS**") on cassette, both on his own **GLOVEPRINTS** label

JEFF STEINBERG IN CONCERT - MASTERPIECE IN PROGRESS will be appearing in person at _____, _____, in _____, _____ on _____, _____, 2001 at ____:____ AM/PM.

You won't want to miss this very special inspirational event sponsored by _____, _____, _____, _____. For more information, call (Mr./Mrs.) _____, _____, at ()____-_____.

For more information about **JEFF STEINBERG IN CONCERT - MASTERPIECE IN PROGRESS**, visit his website, www.tinygiant.net.